

the  
**BETTER HALF**  
2014  
*Pinot Noir*  
MARLBOROUGH, NEW ZEALAND

## Colour

Bright and lively ruby red

## Nose

This youthful and fruit-driven Pinot has sweet strawberry and plum aromas underpinned by earthy mushroom notes that will develop as the wine ages.

## Palate

Vibrant, fruity and dry on the palate, this wine exhibits prune and strawberry flavours with wild sloe berry undertones.

## Vintage & Winemaking Notes

The growing season started off with equally high amounts of sunshine and rain, resulting in accelerated growth and a prospect of substantial yield levels. To keep the vigorous growth under control we focussed all our efforts on shoot and fruit thinning, approach that has proven to be the absolute key to success this year. The summer was slightly cooler than average but with plenty of sunshine hours to deliver clear crop that was bursting with flavour. Hand picked at optimum ripeness, the fruit was brought straight to the winery where the hands on approach continued with lees stirring and fermentation with selected yeast strains.

## Food Match

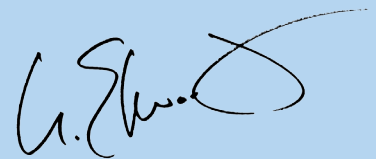
I tried this wine with lamb and roast vegetable salad the other day - it was a great match. It also pairs really well with goat cheese or dishes that have a touch of spice such as crispy duck, seared salmon or grilled meat.

## Cellaring

3 - 5 years cellaring in a dark cool environment will reward you well

## Wine Analysis

Alc: 13.16% pH: 3.54 TA: 5.46 g/l RS: 0.6 g/l



George Elworthy, Winemaker

### The Better Half Wines

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